



Charting a Course for Change: Acquisition Theory and Practice for a Transforming Defense

ACQUISITION RESEARCH Inaugural Symposium May 13, 2004

Date: Thursday, May 13, 2004

Time: 7:00 a.m. – 6:00 p.m.

Location: Naval Postgraduate School, Monterey, CA

Synopsis: This symposium provides a forum for presentation and promotion of acquisition research carried out under the Graduate School of Business & Public Policy's Acquisition Research Program. Established in 2003, this program provides leadership in innovation, creative problem solving and an on-going dialogue, contributing to the evolution of Department of Defense (DOD) acquisition strategies. Objectives of the Acquisition Research Program include:

- Establishing NPS acquisition research as an integral part of policy-making for Departments of Defense and Navy officials.
- Creating a stream of relevant information concerning the performance of DOD acquisition policies with viable recommendations for continuous process improvement.
- Preparing the workforce to participate in the continued evolution of the defense acquisition process.
- Collaborating with other universities, think tanks, industry and Government in acquisition research.



Format: The symposium is organized in non-concurrent panel sessions, each of which will be chaired by a senior acquisition official or distinguished scholar. Each panel's presentations and follow-on discussions will focus on recent research projects in the following areas:

- Issues in Acquisition Policies
- Total Ownership Costs: The Future
- Performance Based Logistics: Contractor Performance Measurements
- Government in the Market Place

Keynote Speaker

Dr. Jacques S. Gansler – former Under Secretary of Defense for Acquisition, Technology and Logistics; presently interim Dean and Roger C. Lipitz Chair in Public Policy and Private Enterprise in the School of Public Affairs, University of Maryland

Panelists:

Rear Admiral (sel.) Martin Brown – Deputy for Acquisition Management, Office of the Assistant Secretary of the Navy for Research, Development and Acquisition

David N. Burt – Director, Supply Chain Management Institute, University of San Diego

David Drabkin – Associate Administrator, Office of Acquisition Policy, General Services Administration

Lorna Estep – Deputy Director, Directorate of Logistics and Readiness, Headquarters, Department of the Air Force

Lawrence R. Jones – Wagner Professor of Public Management, Graduate School of Business & Public Policy, Naval Postgraduate School

Steven J. Kelman – former Administrator of the Office of Federal Procurement Policy at the U.S. Office of Management and Budget; presently the Albert J. Weatherhead III and Richard W. Weatherhead Professor of Public Management, John F. Kennedy School of Government

G. Fredrick Thompson – Grace & Elmer Goudy Professor of Public Management & Policy Analysis, Atkinson Graduate School of Management, Willamette University

Robert W. Young – former Deputy Assistant Secretary of the Army for Cost and Economics



Conference Information:

The Acquisition Research Symposium will be held on Thursday, May 13, 2004 in the La Novia Room, lower level of Herrmann Hall, on the campus of the Naval Postgraduate School (NPS), Monterey, California.

Thursday, May 13, 2004, LaNovia Room, Herrmann Hall

7:00 – 8:00 a.m. Registration, Continental Breakfast

8:00 a.m. ***Welcome & Keynote***

Keith F. Snider, Associate Professor, Naval Postgraduate School

RDML Patrick W. Dunne, Superintendent, Naval Postgraduate School

Douglas A. Brook, Dean, Graduate School of Business & Public Policy

Keynote Speaker: Dr. Jacques S. Gansler – former Under Secretary of Defense for Acquisition, Technology and Logistics; presently interim Dean and Roger C. Lipitz Chair in Public Policy and Private Enterprise in the School of Public Affairs, University of Maryland

9:00 – 10:30 a.m. ***Issues in Acquisition Policies***

Chair: RDML (sel.) Martin Brown – Deputy for Acquisition Management, Office of the Assistant Secretary of the Navy for Research, Development and Acquisition

Discussant: Lawrence R. Jones – Wagner Professor of Public Management, Graduate School of Business & Public Policy, Naval Postgraduate School

Centralized Control of Defense Acquisition Programs: A Comparative Review of the Framework from 1987 – 2003

Presenter: **John T. Dillard**, Senior Lecturer, Naval Postgraduate School

Using the Systems Engineering Process to Balance the Interdependence of Mission Capability, Operations and Support Costs, and System Utility Rates – What's T&E's Role?

Presenter: **LTC Thom Crouch**, Lecturer, Naval Postgraduate School

10:30 – 10:45 a.m. Break



10:45 – 12:15 p.m. **Total Ownership Costs: The Future**

Chair: Robert W. Young – former Deputy Assistant Secretary of the Army for Cost and Economics

Discussant: David N. Burt – Director, Supply Chain Management Institute, University of San Diego

Total Ownership Cost (TOC) Considerations in Key Performance Parameters and Beyond

Presenter: **Michael W. Boudreau**, Senior Lecturer, Naval Postgraduate School. Co-author: **Brad R. Naegle**, Lecturer, Naval Postgraduate School

The Impact of Software Support on System Total Ownership Cost

Presenter: **Brad R. Naegle**, Lecturer, Naval Postgraduate School

12:15 – 1:00 p.m. Lunch

1:00 – 2:30 p.m. **Performance Based Logistics: Contractor Performance Measurements**

Chair: Lorna Estep – Deputy Director, Directorate of Logistics and Readiness, Headquarters, Department of the Air Force

Discussant: Steven J. Kelman – former Administrator of the Office of Federal Procurement Policy at the U.S. Office of Management and Budget; presently the Albert J. Weatherhead III and Richard W. Weatherhead Professor of Public Management, John F. Kennedy School of Government

Characteristics of Good Metrics for Performance Based Logistics (PBL)

Presenter: **Kenneth Doerr**, Associate Professor, Naval Postgraduate School. Co-authors: **Donald R. Eaton, RADM, USN (ret.)**, Senior Lecturer, Arthur Chair and **Ira A. Lewis**, Associate Professor, Naval Postgraduate School

Using Metrics to Measure Contractor Performance

Presenter: **R. Marshall Engelbeck**, Lecturer, Naval Postgraduate School

2:30 – 2:45 p.m. Break

2:45 – 4:15 p.m. **Government in the Market Place**

Chair: David Drabkin – Associate Administrator, Office of Acquisition Policy, General Services Administration



Discussant: G. Fredrick Thompson – Grace & Elmer Goudy Professor of Public Management & Policy Analysis, Atkinson Graduate School of Management, Willamette University

The Privatization in Place of Naval Air Warfare Center, Aircraft Division, Indianapolis - A Case Study

Presenter: **Jeffrey Cuskey**, Lecturer, Naval Postgraduate School.
Co-authors: **Luci Stephens** and **William Lucyshyn**, Visiting Senior Research Scholar, University of Maryland

The Army's Logistics Modernization Program (LMP) – an Outsourcing Case Study

Presenter: **Robert Maly**, University of Maryland
Co-authors: **William Lucyshyn**, University of Maryland and **Keith F. Snider**, Naval Postgraduate School

4:15 – 4:30 p.m. **Closing Remarks**

James B. Greene, RADM, USN (ret.), Acquisition Chair, Sponsored Acquisition Research Program, Graduate School of Business & Public Policy, Naval Postgraduate School

Social

Registration

Registration will begin at 7:00 a.m. followed by a continental breakfast. The symposium will begin promptly at 8:00 a.m. Registration is \$40.00 payable by cash or check to the "NPS Foundation". (Sorry, we are unable to accept credit cards). You will receive an invoice receipt, participant packet and name tag. Please note your name tag is also your meal ticket for the event.

Other:

HOTEL - Hyatt Regency Monterey

1 Old Golf Course Road, Monterey, CA 93940

Phone: 831-372-1234

CLOTHING - The year round climate of the Monterey Peninsula is characterized by temperatures ranging from 50 to 70 degrees Fahrenheit (10 to 20 degrees Celsius) during the daytime, and from 10 to 20 degrees (F) cooler at night. Rain may be expected from November through April; it is rare (but not unknown) during the remainder of the year.



Uniform Guidance -

Service	Winter	Summer
Navy	Service Dress Blue	Summer White
Marine Corps	Service Alpha	Service Charlie
Army	Class A	Class B (Short or Long Sleeve)
Air Force	Service Dress	Long or Short Sleeves
Coast Guard	Service Dress Blues	Tropical Blue
International Officers	Service Equivalent	Service Equivalent

SUBSISTENCE – Breakfast, lunch and refreshments will be included in the \$40.00 registration fee during the Symposium. The Monterey Peninsula area also has many excellent restaurants.

Access to NPS & Security:

1. Your name will be placed on the NPS access list.
2. Please present a valid Common Access Card (CAC) or driver's license to the guards at the Del Monte entrance.
3. In order to enter NPS with a vehicle, the following is required:
 - a. Proof of vehicle ownership/registration
 - b. Proof of vehicle insurance
 - c. A valid record of motor vehicle safety inspection if required
 - d. Possession of a valid State, overseas command, host nation or international driver's license
4. Rental agreements serve as proof of ownership, registration, insurance and safety inspection. (Place on dash)

Starting at 7:00 a.m. the Del Monte entrance is used for inbound traffic only. Use the LEFT LANE. Turn LEFT on Lake Del Monte Drive. Turn RIGHT on Morse Drive.



Follow Morse Drive to University Way (right hand-side). Turn RIGHT on University Way and look for reserved parking for out-of-town guests labeled ACQN Symposium in front of Herrmann Hall. (See NPS Map attachment)

Please note: Due to heightened security requirements, taxis are not allowed on base. The driver can drop you at the Del Monte entrance. (Herrmann Hall is about a 3 minute walk.)

NPS Map & Directions: See attachment.





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www.nps.navy.mil/gsbpp/acqn